

		<p>Strengths (S)</p> <p>S1</p> <p>S2</p> <p>S3</p> <p>S4</p> <p>S5</p>	<p>Weakness (W)</p> <p>W1</p> <p>W2</p> <p>W3</p> <p>W4</p> <p>W5</p>
EXTERNAL FACTORS	<p>Opportunities (O)</p> <p>O1</p> <p>O2</p> <p>O3</p> <p>O4</p> <p>O5</p>	<p>S-O strategies</p>	<p>W-O strategies</p>
	<p>Threats (T)</p> <p>T1</p> <p>T2</p> <p>T3</p> <p>T4</p> <p>T5</p>	<p>S-T strategies</p>	<p>W-T strategies</p>